

FOR IMMEDIATE RELEASE

POWERFLARE CORPORATION ANNOUNCES SUPPORT OF CALIFORNIA SB 912; LEGISLATION TO SUPPORT USE OF ENVIRONMENTALLY-FRIENDLY ELECTRONIC BEACONS

MENLO PARK, CA; April 22, 2007: PowerFlare Corporation [www.powerflare.com] supports California State Senate Bill SB 912, legislation that amends laws pertaining to traffic safety and the use of highway flares (fusees).

Old-fashioned "dynamite stick" traffic flares have been a source of accidental fires, explosions, and pollution (from perchlorate and other carcinogenic chemicals). The legislation recognizes electronic beacons as a safe and effective alternative and prohibits the use of burning flares in areas of high fire danger or where water supplies are endangered from perchlorate contamination. The text of the bill can be viewed on <http://www.sen.ca.gov>.

Invented by a police officer, the PowerFlare Safety Light is a rugged, water-proof alternative to highway fusees. Unlike flares, PowerFlare lights can be clipped onto personnel or objects/hazards and can be wedged inside of standard traffic cones.

Some of the unique features of the PowerFlare Model PF-200 Safety Light include:

- * Extreme ruggedness: can be run over with a fire truck
- * High brightness: visible for 5 miles; can be used to land medical/rescue helicopters
- * Eliminates pollution and fire/explosion danger from old-fashioned flares
- * Ideal for earthquake, hurricane, power blackout, and emergency kits
- * Made in the U.S.A. (in California)

Customers include government agencies, corporations, and individual citizens who are using PowerFlare Safety Lights for safety as well as sport and recreation (hiking, SCUBA, boating) applications.

High resolution digital images of PowerFlare products can be downloaded on: www.powerflare.com/graphics/products/

ABOUT POWERFLARE CORPORATION (www.powerflare.com)

PowerFlare Corporation is a privately-held company located in the San Francisco Bay Area, California, that manufactures ultra-rugged lighting and safety products for public safety professionals, military groups, as well as for consumer sport/recreation and safety markets. The PowerFlare® Safety Light was invented by an officer from a municipal police department in Silicon Valley with the objective of eliminating the danger, pollution, difficulty in use, and needless cost of old-fashioned road flares. POWERFLARE (reg. mark) and associated logos are trademarks of PowerFlare Corporation. Other trademarks are the property of their respective owners.

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MEDIA CONTACT:

John Dunning, PF Distribution Center
408-323-2370; john@pfdistributioncenter.com