

FOR IMMEDIATE RELEASE

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POWERFLARE CORPORATION TO EXHIBIT AT IACP CONFERENCE

MENLO PARK, CA; September 23, 2005: PowerFlare Corporation [www.powerflare.com] will be exhibiting at the 112th Conference of the International Association of Chiefs of Police (IACP), Booth 2472.

This year's IACP Conference is September 24-28 in Miami, Florida. Details about the Conference are listed on:
www.theiacpconference.org

Invented by a police officer, the PowerFlare Safety Light is a rugged, water-proof lighting device that is suited both for emergency/rescue signal use as well as illumination. It has user-selectable modes that allow it to be set to flash, send Coast Guard-approved "SOS" signals or be used in solid-on mode as a lantern. PowerFlare Safety Lights can also be used to land rescue and medical helicopters. PowerFlare lights can be clipped onto personnel or objects/hazards and can even be wedged inside of standard traffic cones.

Some of the unique features of the new PowerFlare Model PF-200 Safety Light include:

- * Extreme ruggedness: can be run over with a fire truck
- * Omni-directional 360-degree light output visible up to 10 miles away
- * Eliminates pollution and fire/explosion danger from old-fashioned flares
- * Ideal for earthquake, hurricane, power blackout, and emergency kits
- * Made in the U.S.A.

"We know that chiefs of law enforcement agencies are concerned about budget and liability," stated John Dunning, President of PF Distribution Center, PowerFlare's Master Distributor. "PowerFlare Safety Lights pay for themselves in less than 24 hours of use vs. old-fashioned flares and do not cause cancer, emit noxious pollution or cause accidental fires, all a source of legal liability from traffic flares these days."

Customers include government agencies, corporations, and individual citizens who are using PowerFlare Safety Lights for safety as well as sport and recreation (hiking, SCUBA, boating) applications.

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ABOUT POWERFLARE CORPORATION (www.powerflare.com)

PowerFlare Corporation is a privately-held company located in the San Francisco Bay Area, California, that manufactures ultra-rugged lighting and safety products for public safety professionals, military groups, as well as for consumer sport/recreation and safety markets. The PowerFlare(R) Safety Light was invented by an officer from a municipal police department in Silicon Valley with the objective of eliminating

the danger, pollution, difficulty in use, and needless cost of old-fashioned road flares. POWERFLARE (reg. mark) and associated logos are trademarks of PowerFlare Corporation. Other trademarks are the property of their respective owners.

For more information about PowerFlare Corporation, please contact:
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