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**POWERFLARE CORPORATION TO EXHIBIT AT FIRERESCUE CONFERENCE**

MENLO PARK, CA; November 7, 2005: PowerFlare Corporation [[www.powerflare.com](http://www.powerflare.com)] will be exhibiting at the 2005 FireRescue Conference & Expo Conference [[www.firerescueexpo.com](http://www.firerescueexpo.com)]. The Conference expects several thousand firefighters and rescue professionals from around the world to attend the training sessions November 11-12, in Las Vegas, Nevada.

PowerFlare Corporation will be exhibiting the new PowerFlare PF-200 Safety Lights that have numerous fire/rescue applications:

- \* Traffic Safety: Clip to personnel, use in place of flares or inside traffic cones
- \* Rapid Intervention Team (RIT/RIC) illumination/signal
- \* Extreme ruggedness: can be run over with a fire truck
- \* Medical helicopter landing zones
- \* Omni-directional 360-degree light output visible up to 10 miles away
- \* Eliminates pollution and fire/explosion danger from old-fashioned flares; replaces chemical light sticks
- \* Community Emergency Response (CERT): earthquakes, hurricanes, power blackouts, and emergency kits

"Firefighters, medics, and rescue team members have stringent requirements for portable lighting," stated Ken Dueker, PowerFlare's CEO. "PowerFlare Safety Lights are an important safety tool for first responders. Fire departments and rescue units have been very positive on this new model since it removes the risks and liabilities from old-fashioned flares and is much more economical."

PowerFlare's customers include government agencies, corporations, and individual citizens who are using PowerFlare Safety Lights for safety as well as sport and recreation (hiking, SCUBA, boating) applications.

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**ABOUT POWERFLARE CORPORATION ([www.powerflare.com](http://www.powerflare.com)):**

PowerFlare Corporation is a privately-held company located in the San Francisco Bay Area, California, that manufactures ultra-rugged lighting and safety products for public safety professionals, military groups, as well as for consumer sport/recreation and safety markets. The PowerFlare(R) Safety Light was invented by a police officer from a department in Silicon Valley with the objective of eliminating the danger, pollution, difficulty in use, and needless cost of old-fashioned road flares. POWERFLARE (reg. mark) and associated logos are trademarks of PowerFlare Corporation. Other trademarks are the property of their respective owners.

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