

FOR IMMEDIATE RELEASE

POWERFLARE CORPORATION TO EXHIBIT AT TOW TRUCK CONFERENCE

MENLO PARK, CA; November 30, 2005: PowerFlare Corporation [www.powerflare.com] will be exhibiting at the 2005 American Towman Expo [www.towman.com]. The Conference will be held December 3-4 in Baltimore, MD.

PowerFlare Corporation will be exhibiting the new PowerFlare PF-200 Safety Lights and demonstrating the uses for tow truck and road workers:

- * Traffic Safety: Clip to personnel, use in place of flares or inside traffic cones
- * Eliminates pollution and fire/explosion danger from old-fashioned flares; replaces chemical light sticks

"Several of our wrecker company customers report that motorists are slowing down more with the flashing PF-200 Safety Lights when compared to a burning road flare," stated John Dunning, of PF Distribution Center, PowerFlare's master distributor. "PowerFlare Safety Lights are already being used as a safety tool for first responders. Tow trucks, construction crews, and other private companies are adopting the product, since it removes the risks and liabilities from old-fashioned flares and is much more economical."

PowerFlare's customers include government agencies, corporations, and individual citizens who are using PowerFlare Safety Lights for safety as well as sport and recreation (hiking, SCUBA, boating) applications.

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ABOUT POWERFLARE CORPORATION (www.powerflare.com):

PowerFlare Corporation is a privately-held company located in the San Francisco Bay Area, California, that manufactures ultra-rugged lighting and safety products for public safety professionals, military groups, as well as for consumer sport/recreation and safety markets. The PowerFlare(R) Safety Light was invented by a police officer from a department in Silicon Valley with the objective of eliminating the danger, pollution, difficulty in use, and needless cost of old-fashioned road flares. POWERFLARE (reg. mark) and associated logos are trademarks of PowerFlare Corporation. Other trademarks are the property of their respective owners.

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