



Stop Burning Cash on Flares:

The **PowerFlare**® Electronic Traffic Safety System Pays for Itself Quickly!

The **PowerFlare**® electronic beacon is a simple and extremely rugged traffic safety device, designed to be used instead of flares. The product features the latest in L.E.D. light technology, intelligent electronic circuitry, and unparalleled physical durability to outperform competing products at all levels.

Each **PowerFlare**® unit is about the size of a hockey puck and is strong enough to withstand being run over by motor vehicles (including trucks). In today's world of tight budgets, the **PowerFlare**® electronic beacon system *saves you money* by paying for itself in the first 24 hours of use.

Imagine the effect of replacing your department's rechargeable flashlights with torches. Your officers would complain about the fumes and fire danger. They would quickly burn up the department budget because torches are not reusable. Incendiary "fusee" flares are as economical and ergonomic as wooden torches.

Then, there are the "hidden costs" of using flares. It costs money to re-stripe/repaint road markings after flares char them. If an officer burns his or her uniform, more budget is wasted. Exposing personnel to the toxic fumes from flares has a cost in lost productivity and health. There is also an environmental impact from using old-fashioned flares. Perchlorate and other cancer-causing chemicals in fusee flares make them environmentally unsound. Recent research has shown that a single incendiary flare can pollute 700,000 gallons of water (see www.valleywater.org).

Scenario:

Cost to equip one police car with **PowerFlare**® 6-Pack. Assume that in one year the car responds to 20 incidents per month where 5 flares are deployed:

PowerFlare 6-Pack Cost:	\$500
Fusee Cost:	\$1,200
Savings from Using PowerFlare:	\$700 per vehicle

Switch to the **PowerFlare**® electronic traffic safety system and stop burning cash on flares!



To order, visit us on www.powerflare.com or call 408-323-2370.